

Privacy Policy

for the website www.sell24.cz

1 General Information

This Privacy Policy sets out the rules for the processing and protection of personal data provided by Users in connection with their use of the services offered through the website www.sell24.cz (hereinafter: the "Website").

2 Data Administrator

The administrator of personal data processed within the Website (hereinafter: the "Service Provider") is:

- **Full Name:** Michał Czerniejewski
- **Address:** Karvina Prameny 826/23, Czech Republic
- **IČO (Registration Number):** 09747133
- **Contact Email:** info@sell24.cz

3 Scope and Purpose of Data Collection

The Website collects information about Users and their behavior in the following ways:

- Through information voluntarily entered in forms (e.g., E-mail address, domain names, shop data, and other information necessary for service performance).
- Through the collection of "cookies" stored on the User's end device.
- Through standard web server logs.

The data is processed for the following purposes:

- Provision of services offered by the Service Provider.
- Handling inquiries sent via contact forms or order systems.
- Technical and commercial communication with the User.
- Fulfillment of legal obligations incumbent on the Administrator.

4 User Rights

In accordance with the General Data Protection Regulation (GDPR), every User has the right to:

- Access their personal data and receive a copy thereof.
- Rectify (correct) their data.
- Request the erasure of data ("right to be forgotten").
- Request the restriction of data processing.
- Object to the processing of their data.
- Data portability.

5 Cookies Policy

The Website uses cookies. Cookies are IT data, in particular text files, which are stored in the User's end device. Cookies are used to maintain the User's session and for anonymous statistical purposes to understand how Users interact with the Website.

6 Data Security and Sharing

The Administrator ensures the security of personal data through appropriate technical and organizational measures. Personal data is not sold or shared with third parties, except for:

- Entities cooperating with the Administrator to provide services (e.g., technical operators, payment processors, domain registrars).
- Authorized state authorities based on applicable law.

7 Final Provisions

The Administrator reserves the right to make changes to this Privacy Policy. Users will be informed of any significant changes via the Website.

Last update:
March 28, 2026